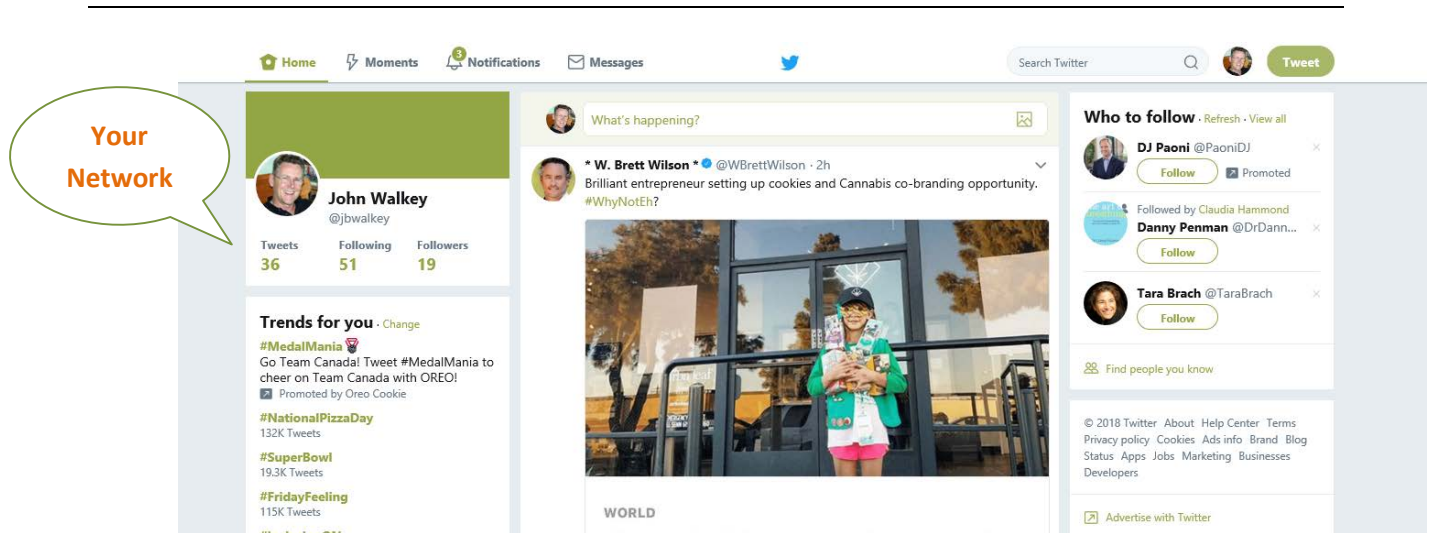


# Twitter Overview

Twitter began in March, 2006 and was promoted as a “micro-blogging” service. Twitter evolved to provide an instant source for news and contained information from many people as well as businesses. Today Twitter is also very popular as a social networking platform.

## The Twitter Interface



- **Home** – The base interface
- **Moments** – Are curated news stories
- **Notifications** – Shows how others are interacting with you
- **Messages** – A private messaging option
- **Search** – Enter text keyword or hashtag and keyword (The hashtag [#] is used to index keywords or topics on Twitter)
- **Profile** – Set options for your account
- **Tweet** – A quick way to send a message

### To Read a Tweet

Click a tweet to open it and follow links if they exist

You can click another user is to simply the user's name or profile picture to get a mini-profile of them and see their recent tweets.

### To Write a Tweet

Click the Tweet compose button and type 140 characters or less, then click send.

You can Include a link in a tweet and they are automatically shortened.

You can only delete tweets you have sent.

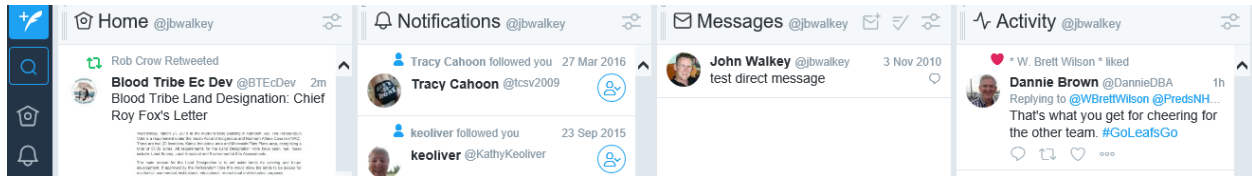
If you click the image button in a new tweet you can add an image.

## Following a Twitter user

When you follow someone you add their tweets to your timeline. After finding someone of interest click the Follow button. You can reply to a tweet by clicking the reply button which automatically creates a new tweet with an @ sign, then their username. Other Twitter interactions are @mentions, and retweets, and new followers. Retweeting shares the tweet with the people who follow you.

## Third-Party Twitter Programs

There are several programs for viewing tweets, such as TweetDeck, which allow options to layout the interface making finding and read more easy:



## Tips for Creating Interesting Tweets

- Write tweets that you would want to read
- Add photos that are relevant
- Engage in conversation through the use of replies
- Create unique content, not the same information in your blog post
- Don't violate any of Twitter's terms of service